



Christ Journey Church is looking for a Digital Experience Leader. If you are interested, please submit a cover letter and resume to Career@ChristJourney.org.

Job Description

Job Title: Digital Experience Leader, Christ Journey Online (CJO)

Position Role: Stewards the digital expression of Christ Journey by leading through digital platforms, product experience, and through primary video support for CJ online services

Leader: Director of Christ Journey Online

Leads: CJO Communicators Team
CJO Video Team

Spiritual Gifts: Leadership, Edification, Knowledge, Discernment

Core Competencies: Communication, Advanced Videography Skills, Storyboarding, Technical Expertise, Thoroughness, Creative and Forward Thinker, Developing others, Outcome driven

Spiritual Attributes: Christ-Centered Living as demonstrated by full participation in the church

Intended Outcomes:

- Creates a highly engaging & vibrant expression of Christ Journey Online
- Prepares an excellent and useful experience within our Christ Journey App & Website
- Develops and launches healthy volunteer teams
- Maintains cross-team synergy and productivity
- Deepens interpersonal relationships within the organization toward trust and transparency
- Embraces hybrid church (physically and/or digital) strategies towards maximum ministry impact while modeling effective cross-team collaboration and integration where needed

Tasks and Responsibilities:

- Produces the CJO experiences weekly or as needed, from conception to final product
- Collaborates with Mass Communications to develop weekly communicators' scripts
- Advances our user experiences through engaging and vibrant content across our CJ app and website, partnering with Mass Communications for branding and content needs
- Builds and develops volunteer teams who will add talent and creative content to digital platforms
- Develops new, creative, and innovative processes to produce video content in a timely manner across digital platforms
- Evaluates the weekly live weekend experience video quality streamed to CJO with the Central Production Director
- Launches and develops a high caliber team of diverse on camera communicators
- Maintains the integrity of the Christ Journey digital brand through collaboration with the Director of Mass Communications
- Follows standards of excellence across CJO digital platforms
- Advances our storytelling culture across all digital spaces
- Works on CJO approved projects alongside Worship Experiences for dual purpose of use in the weekend experiences and digital platforms
- Empowers Christ Journey area leaders toward prioritizing and accomplishing their hybrid ministry goals
- Secures and leads contractors for additional project needs
- Other tasks as assigned

Education required: BA in a related field.

Experience required: Must have at least 2 years of visual media/communications experience.

A combination of education and experience will be considered.

Bi-lingual is a plus.

Computer Literacy and Skills: Adobe Creative Suite, Adobe Premier, Final Cut Pro, After FX, G Suite, Mac Platform, Basic Adobe CC

Note: All Ministry Service positions must be screened to demonstrate abilities.